

Event Program Ad Specs

FULL-PAGE AD

8.5W X 11H

MECHANICAL REQUIREMENTS FOR ALL ADS

- * Full bleed Ad 1/8th" Bleed & 1/4 inch type safety
- * All ads print in four-color process (CMYK).
- * Each ad will be bordered by a one-point black rule.

ELECTRONIC SUBMISSION FORMATS

PREFERRED FORMAT:

PDF or .EPS Files (Print Quality CMYK/300 DPI *Fonts to be converted to Curves/Outlines)

OTHER ACCEPTABLE FORMATS: Photoshop TIFF (CMYK/300dpi, flattened to single layer), or Adobe Illustrator EPS (CMYK, all fonts converted to outlines and rasterized graphics embedded). We cannot be held responsible for color accuracy.

IMAGES: Photoshop TIFF or JPEG (CMYK/300dpi)

Platinum - Full page (Color Ad)

Gold - Half Page (Color Ad)

Silver - Half Page (Black Ink Ad)

Bronze - Quarter Page (Black ink)

Cast Iron - Business Card (Black Ink)

FORMAT: We cannot use ads, images, and logos sent as Microsoft Word or Publisher files, web graphics, or low-res graphics (under 300dpi).

PHOTOGRAPHS OF BUSINESS CARDS/ ADS ARE NOT ACCEPTED

HALF-PAGE AD

8W X 5H

- * Full bleed Ad 1/8th" Bleed & 1/4 inch type safety
- * All ads print in four-color process (CMYK).
- * Each ad will be bordered by a one-point black rule.

QUARTER PAGE AD

3.75W X 5H

- * No bleed (Black ink Ad)

BUSINESS CARD SIZE AD

3.75W X 2.5H

- * No bleed (Black ink Ad)

If you do not have a layout Accu Publishing would be happy to help you out with that at a charge.
Ph:403.783-8399

PLEASE DOUBLE CHECK THAT YOUR AD SIZE CORRESPONDS WITH YOUR SPONSOR LEVEL
*** WRONG SIZE / WRONG FORMAT ADS WILL BE REFUSED ***